

Attention AdLink Partners! **Golf Now Included!**

Returning for 2010: UpLink GPS Advertising on 60 golf carts at Oak Marsh!!



What is UpLink GPS? UpLink GPS is state of the art, real time, three dimensional, yardage monitors placed right in the golf cart. The images of the hole you are playing and the yardage on that hole change as you drive down the fairway! Not only do you receive information on yardage but the system also offers professional tips on how to play the hole, yardages to the hole, water hazards, bunkers and even the carts in front of you! Users can order food and beverages right from their carts as well as receive updates on weather warnings or event messages. The most exciting feature will allow you to market your company to all of our golfers (22,000 cart riders per year)!

SPONSOR AD SPACE LOCATED ON THE UPLINK GPS!!!! GOLFERS WILL NOTICE YOU ALL DAY LONG!!!

EAGLE PROGRAM (Unlimited Rounds with golf cart)

PER YEAR - \$800/month \$4,000 per year ONLY Three Available

- One annual pass w/ cart at Oak Marsh (2 people per day, must have a tee time)
- Day to Entertain: 3 golfers join a golf professional for 18-holes, lunch, cocktails & game improvement session.
- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course and Web link with course

BIRDIE PROGRAM (40 Rounds of golf with cart)

PER YEAR - \$500/month \$2,500 per year ONLY Six Available

- 40 comp rounds per season (includes cart)
- Table at Oak Marsh Demo Day Events
- 1, 9-hole transferable on-course lesson with a PGA Professional
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course and Web link with course

PAR PROGRAM

PER YEAR - \$400/month \$2,000 per year ONLY Nine Available

- Table at Oak Marsh Demo Day Events
- Ability to have face to face contact with players during OM sponsored events.
- Advertiser's literature at course and Web link with course

LEVELS INCLUDE: "PREMIUM AD PLACEMENT" on the UpLink GPS System

- Ads displayed the entire time the cart is on your hole.
- Each level will be charged for 5 months but will receive 7-9 months of exposure
- Approximately 22,000 people will see for an average of 14 minutes per hole

*A "pop up" Full Screen Ad is automatically triggered as golf carts approach the green and are shown until they reach the tee area of the next hole.

Please contact us with any questions.

Steve Whillock, Director of Golf

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